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Lodestar center nonprofit news

lodestar.asu.edu



October 15, 2014

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Center Updates

Help our students attend the Alliance Management Institute

This year, 21 ASU students plan on attending the 2015 Alliance Management Institute (AMI) in Salt Lake City, Utah from January 4-7. These students actively participate in a fundraising campaign to attend AMI, using knowledge and skills attained in their academic nonprofit leadership and management courses. The cost of attendance is \$1,600 per student, resulting in a goal of \$33,500 for this year's campaign. Your support will make this trip possible! [Please give](#) to help support the next generation of nonprofit leaders today!

Deadline approaches for BOTH Lodestar Center Executive Leadership Certificates - Sign up soon!

Senior level managers and executives are invited to participate in the "**Nonprofit Executive Leadership Certificate**," which is offered in a cohort format to promote skill-building and robust peer networking. Course facilitators are current and former CEOs and executive directors of nonprofit organizations with a vast amount of combined experience as change-making practitioners in the field. A variety of instructional methods are used to provide engaging, practice-oriented learning experiences that are focused on knowledge, skills, and techniques that can immediately be implemented. [Visit the NMI website](#) for more information on this certificate, including course descriptions and how to apply. Courses will begin January of 2015 in Phoenix. **Application fee is \$50 and**

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calendar

Lodestar Events & Courses

10/24 - 10/25	NMI 104 - Managing Staff and Volunteers (Tucson)
11/2	NMI 104 - Managing Staff and Volunteers (Tucson)
11/5	22nd Annual Nonprofit Conference on Sustainability Strategies
11/7 - 11/8	NMI 102 - The Art of Human Resource Management (Tucson)
11/14 - 11/15	NMI 102 - The Art of Human Resource Management (Phoenix)

the application period ends **November 15th**. [Apply for this exciting certificate program today!](#)

The ASU Lodestar Center encourages mid to high-level executives of national nonprofit human service organizations and CEOs/EDs of local nonprofit human service organizations to apply for the **National Human Services Assembly (NHSA) Executive Leadership Certificate**. This certificate is offered as a joint collaboration between the ASU Lodestar Center, the Indiana University Schools of Public and Environmental Affairs and The Fund Raising School at the Lilly Family School of Philanthropy, and the National Human Services Assembly. This six-month long program begins in January 2015 and **is intended for executive-level individuals at National Human Services Assembly member organizations and their affiliates or branches**, and those who have experience across multiple dimensions of organizational executive management. The program differs greatly from the certificate program mentioned above in that it also includes two in-person sessions (Phoenix and Indianapolis) and four online sessions. This is a unique learning experience exclusively designed for and focused on those working in human service organizations with a teaching approach based on adult learning theories and a direct application to participants' real world experience.

The cost for this exciting opportunity is \$2,750. Please note that the fee includes academic fees and participation; does not include personal travel and lodging. **The deadline for application is November 30, [click here](#) to apply today!**

Don't miss the nonprofit conference of the year!
22nd Annual Nonprofit Conference on Sustainability Strategies Takes Place November 5th

Are you registered for the 22nd Annual Nonprofit Conference on Sustainability Strategies? On Nov. 5th, join us for an exciting day of impactful dialogue about strategies, techniques and methods for taking charge of change. Plus, OVER 30 innovative workshops on a [variety of topics](#) for today's dynamic nonprofit professional! New this year, is an exciting "advanced" track of workshops designed specifically for changemakers in our sector.

Network among the best in the nonprofit community! This conference attracts established, beginning, and potential nonprofit professionals alike, as well as board members and civic-minded business professionals. The keynote presenter will be [Fay Twersky](#), Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation.

center connection



The ASU Lodestar Center's American Express Leadership Academy (formerly Generation Next) sorted 2,700 pounds of food at the St. Mary's Food Bank Alliance during their program day on October 10, 2014.



22nd Annual Nonprofit Conference on Sustainability Strategies

NonprofitNext: Taking Charge of Change

November 5, 2014

Choose from over 30 innovative & informative workshops!

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Last year, at the 21st Annual Nonprofit Conference on Sustainability Strategies, 95% of the conference attendees said **they would be back** for an upcoming conference and attendees gave **4.5 out of 5 “stars”** when ranking their **overall experience of the conference**. Come hear what all the hype is about! Register TODAY to secure your rate of \$110 and get ready to learn how “taking charge of change” is crucial to the health, sustainability, and future growth of your organization. Register at <https://lodestar.asu.edu/2014conf>.

Thank you to our generous conference sponsors: [BMO Harris Bank](#), [Arizona Grantmakers Forum](#), [Wells Fargo](#), [Sputnik Moment](#), Highway 20, Alliance Magazine, and the Arizona Foundation for Women.



**click here
to update your
contact info**

Together: Successful Leadership; a CEO & Board Chair Symposium

If you are a current executive director, president/CEO or board chair of an Arizonan nonprofit organization, you are invited to a special symposium taking place at The Ritz-Carlton in Phoenix. Join us on Thursday, February 12th & Friday, February 13th, 2015, for “Together: Successful Leadership,” a motivational and interactive symposium* featuring Charley Freericks, president of DMB Associates Inc., and internationally renowned governance author, Robert Andringa, consultant to boards/CEOs and managing partner at The Andringa Group. Suggested participants include CEO, executive director, current board chair or chair-elect. Cost is \$1000 for two participants and \$450 each additional participant, and includes valet parking, four meals and participant booklet. For more information and to register, please visit: <https://lodestar.asu.edu/ceosymposium>. Registration deadline is January 10, 2015.

Nonprofit Sector News

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The Downside of Joining a Nonprofit Board

From The Wall Street Journal

When clients are asked to join a nonprofit board, they may feel flattered and excited about the networking opportunities.

They also may look forward to having a greater say in shaping the mission of an organization they're passionate about.

But in some instances they shouldn't be too quick to accept the invitation, some financial advisers say.

Rather, they should take a cautious approach when accepting such a commitment that can come with some personal and financial risks.

“Never join a nonprofit board just for the sake of being on a board or just because you’re asked,” says Quintin Hardtner IV, a MassMutual financial adviser in Shreveport, La.

[Click here to read more. >>](#)

Facebook founder reshapes giving with \$25 million to fight Ebola

From SFGate.com

Facebook founder [Mark Zuckerberg](#) and his wife, [Priscilla Chan](#), donated \$25 million Tuesday to an organization on the front lines of the fight against the Ebola virus, marking another major tech donation that seeks to make philanthropy faster and more direct.

In a Facebook post announcing the donation to the Centers for [Disease Control Foundation](#) — a nonprofit that links private donors with the federal public-health organization — the 30-year-old billionaire said his goal is to “directly help the front-line responders in their heroic work.”

“We believe our grant is the quickest way to empower the [CDC](#) and the experts in this field,” he wrote.

Zuckerberg and Chan directed their money as the Ebola outbreak — the largest in history — spreads beyond West Africa and dominates headlines in the United States. While established givers have been slow to react, Zuckerberg and Chan, along with other tech tycoons, have led the way with quick, pointed action, according to analysts and philanthropic insiders.

[Click here to read more. >>](#)

Community Announcements

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Women's Foundation of Southern Arizona

The Women's Foundation of Southern Arizona is accepting online letters of intent for their annual grant round through October 31, 2014. Organizations that promote economic self-sufficiency for women and girls in Pima, Cochise or Santa Cruz counties are invited to submit at womensgiving.org.

[Click here](#) for more information.

Now Accepting Fast Pitch 2015 Applications!

SVPAZ is now accepting applications for Fast Pitch 2015! The application deadline is Friday, October 31st, at 11:59PM, so get yours in today!

[Click here](#) for more information.

Community Events

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Survival School Coaching Session

Franciscan Renewal Center
October 15 | Scottsdale
[Click here](#) for more information.

Pro Bono Week

Arizona Citizens for the Arts
October 20-25 | Phoenix
[Click here](#) for more information.

Beer and Ballots

YNPN Phoenix
October 22 | Phoenix
[Click here](#) for more information.

Understand Philanthropy in Southern Arizona to Support Your Fundraising Goals

Pima County Public Library
October 24 | Tucson
[Click here](#) for more information.

Grants Workshop

Arizona Humanities
October 30 | Phoenix
[Click here](#) for more information.

Volunteer Impact ExCHANGE

HandsOn Greater Phoenix
November 11-12 | Phoenix
[Click here](#) for more information.

Sharing your Nonprofit Story with Impact

Collaborating for a Cause
November 14 | Chandler
[Click here](#) for more information.

Idea+Space IdeaFest and Soft Opening

Pima County Public Library
October 20 | Tucson
[Click here](#) for more information.

SHRMGP October 22, 2014 Author's Day Lunch

SHRMGP
October 22 | Phoenix
[Click here](#) for more information.

Grant Writing Boot Camp

Gap Ministries & 4Tucson
October 23-24 | Tucson
[Click here](#) for more information.

Growing Pains: 5 Predictable Nonprofit Organizational Challenges & What to Do about Them

ONE - Organization for Nonprofit Executives
October 29 | Phoenix
[Click here](#) for more information.

22nd Annual Nonprofit Conference on Sustainability Strategies

ASU Lodestar Center
November 5 | Phoenix
[Click here](#) for more information.

AFP 30th Annual Leadership Awards Dinner

AFP Greater Arizona Chapter
November 13 | Scottsdale
[Click here](#) for more information.

Job Listings

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Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (0)

[Executive / CEO](#) (5)

[Administrative](#) (7)

[Fundraising / Financial](#) (21)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (2)

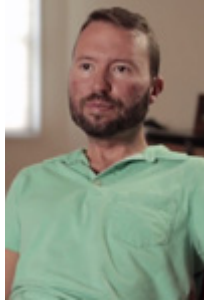
[General Program / Coordinator](#) (23)

[Medical / Health / Direct Service](#) (15)

[Public Relations / Marketing / Communications](#) (12) [Housing Services](#) (0)
[Information Technology / Technical Support](#)(7) [Training and Education](#) (7)

Snapshot of Success

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Each issue, the ASU Lodestar Center highlights an influential nonprofit professional that has a connection to the Center (Nonprofit Leadership & Management or Master of Nonprofit Studies alumnus; former Nonprofit Management Institute, Public Allies, Nonprofit Leadership Alliance, American Humanics, or Generation Next Nonprofit Leadership Academy participant, etc.). If you'd like to participate or nominate an individual, please fill out the form [here](#).

When ASU alumnus Kevin Swan moved to Chicago to start an exciting career, he had no idea a life-changing diagnosis would soon bar his path. Swan had just started his position as the director of communications for a technology company when he began to experience unusual muscle spasms. Eighteen months later, he found himself in the doctor's office receiving a diagnosis for Amyotrophic lateral sclerosis, also known as ALS. "I think the diagnosis completely changed the trajectory of my life," Swan says. "The diagnosis really brought the importance of friends and family into focus."

After raising \$85,000 for an ALS Association walk, Swan decided he wanted to have more control over the allocation of the funds that he helped raise. This led to his creation of A Life Story Foundation, a nonprofit that focuses on raising awareness and ultimately a cure for ALS. ALS has a significant impact on one's lifestyle, as he came to realize. "I lost a great deal of independence," Swan says. "I have a great support system that continues to make my life as easy and fulfilling as possible, and a very loving and supportive girlfriend that never allows me to get wrapped up in a world that is just about ALS," Swan added.

For those who are interested in helping promote awareness about ALS, A Life Story Foundation is always looking for creative people to help them tell the stories of the people and families affected by the disease. They also have events throughout the year that they are always looking for volunteers to help produce, he said. For more information, please visit <http://www.alifestoryfoundation.org/>.

Many in the community wish to start a nonprofit organization. The ASU Lodestar Center offers two modules on this topic specifically. For more information, please go to: <https://lodestar.asu.edu/nmi/how-to-start-a-nonprofit>

Did You Know...?

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Did you know that Arizona nonprofit organizations contributed 6.6% to Arizona's GDP in 2011? The nonprofit sector is a significant economic force in Arizona. Learn more about the economic contribution of nonprofit organizations in Arizona [here](#).



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at nonprofitnews@asu.edu. To subscribe or submit items to this newsletter, [click here](#).

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